

Rep Order# 8884287 Ver# 1 Status New  
EC'd Yes

Traffic Order# *66261* Printed: 10/16/2012 12:29 PM  
Last Received: 10/16/2012 12:16 PM

Station KTVX-TV SALT LAKE CITY Agency ( ) NATIONAL MEDIA INC  
Advertiser ( ) NRCC-NATL REPUB CONG Sales Office ( ) WASHINGTON  
Product TRACEY ROBINSON Salesperson ( ) JAN FOX  
Estimate# 3420 Agency C/P1/P2/E 155/426/3420  
Buyer Flight Dates 10/19/2012 - 10/25/2012  
Phone# Media Assistant Salesperson Phone# 202-872-5880  
Fax# Hiatus Weeks Salesperson FAX# 202-872-0263

— CONTRACT COMMENT —

\* \* \* \* \* NONDISCRIMINATION \* \* \* \* \* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

LT	In	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
—	—	—	—	—	—	—	—	—	—	—	—	—
1	F	7A-9A	GD MNR AMR	—	:30	\$300.00	10/19-10/19	2	1	2	\$600.00	
Rating: 1.2												
2	M	7A-9A	GD MNR AMR	—	:30	\$300.00	10/22-10/22	2	1	2	\$600.00	
Rating: 1.2												
3	TU	7A-9A	GD MNR AMR	—	:30	\$300.00	10/23-10/23	2	1	2	\$600.00	
Rating: 1.2												
4	W	7A-9A	GD MNR AMR	—	:30	\$300.00	10/24-10/24	2	1	2	\$600.00	
Rating: 1.2												
5	TH	7A-9A	GD MNR AMR	—	:30	\$300.00	10/25-10/25	2	1	2	\$600.00	
Rating: 1.2												
6	F	11A-12P	VIEW	—	:30	\$300.00	10/19-10/19	1	1	1	\$300.00	
Rating: 1.2												
7	M	11A-12P	VIEW	—	:30	\$300.00	10/22-10/22	1	1	1	\$300.00	
Rating: 1.2												
8	TU	11A-12P	VIEW	—	:30	\$300.00	10/23-10/23	1	1	1	\$300.00	
Rating: 1.2												
9	W	11A-12P	VIEW	—	:30	\$300.00	10/24-10/24	1	1	1	\$300.00	
Rating: 1.2												

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Station	KTVX-TV	SALT LAKE CITY	Agency	( ) NATIONAL MEDIA INC	Rep Firm	( ) WASHINGTON
Advertiser	( ) NRCC-NATL REPUB CONG		815 SLATTERS LANE		Sales Office ( )	JAN FOX
Product	TRACEY ROBINSON		ALEXANDRIA, VA 22314		Salesperson ( )	
Estimate#	3420		155/426/3420		Salesperson Phone#	202-872-5880
Buyer	NMRPP MediaAssistant		Flight Dates	10/19/2012 - 10/25/2012	Salesperson FAX#	202-872-0263
Phone#			Hiatus Weeks			
Fax#						
LT	In	Day	Time	Program	Len	Rate
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Rating: 1.2	10	TH	11A-12P	VIEW	:30	\$300.00
Rating: 1.1	11	SU	10A-11A	THIS WEEK	:30	\$250.00
Rating: 1.6	12	F	3P-4P	ELLEN	:30	\$400.00
Rating: 1.6	13	M	3P-4P	ELLEN	:30	\$400.00
Rating: 1.6	14	TU	3P-4P	ELLEN	:30	\$400.00
Rating: 1.6	15	W	3P-4P	ELLEN	:30	\$400.00
Rating: 1.6	16	TH	3P-4P	ELLEN	:30	\$400.00
Rating: 2.0	17	F	5P-530P	ABC 4 NWS-5	:30	\$500.00
Rating: 2.0	18	M	5P-530P	ABC 4 NWS-5	:30	\$500.00
Rating: 2.0	19	TU	5P-530P	ABC 4 NWS-5	:30	\$500.00
Rating: 2.0	20	W	5P-530P	ABC 4 NWS-5	:30	\$500.00
Showing Buylines: All Lines						
				Spots/Week	# of Weeks	Total Spots
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				Spots/Week	# of Weeks	Total Cost
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